



Service à la Française
Exportateur de talents

International Brochure

Events

done by

Meilleurs Ouvriers de France





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Pascal Obrecht

Meilleur Ouvrier de France

Maître d'hôtel

SAF Expert



Service à la Française
Exportateur de talents

Dear Client,

You would like to organise an exceptional event such as a wedding or a company anniversary, develop an eventful offer and energise your company by contacting new clients. You would like to create a gastronomic, wine or cheese week.

SAF covers 240 professions of the best workers in France; it is at the same time an operator of international projects and organiser of trainings and events. SAF organises and implements international missions worldwide and is led by international specialists.

Who has never wished for the best, for an event to be truly unique? SERVICE A LA FRANÇAISE (SAF) and the "Meilleurs Ouvriers de France" can give you the answer with 11 professions that offer a wide number of opportunities so that you can have something exceptional.

- A "MOF" Chef that can execute a meal for a feast
- A "MOF" Pastry chef that can create the most sumptuous cakes
- A "MOF" Florist that can do the decorations for a dinner
- A "MOF" Hairdresser-visagist that can makeup and style the guests at your wedding
- A "MOF" Fashion Designer that can create the wedding dress of your dreams

The "Meilleurs Ouvriers de France" can respond to your event needs since they can prepare events as well as contribute to it and make it truly exceptional.

Convinced that SAF can meet your needs, I look forward for a rendez-vous at your establishment.

Vincent LATAPIE,
Founder,



Service à la Française



Service à la Française Experts: Meilleurs Ouvriers de France

France has a tradition that was perpetuated over centuries: it classes, organises and rewards the best French skilled workers and craftsmen through organisations such as “Meilleurs Ouvriers de France” (over 100 years) or “Compagnons du tour de France” (over 800 years).

All SAF experts are holders of an “Excellence Award”. They have all been trained in auditing knowledge since they have all passed the tests proposed during the competitions. They know how to train since learning is for them the main way to access knowledge.



Pascal MOLINES
Meilleur Ouvrier de France
Pastry World Champion
Vice president of SAF

Zoom on “Meilleurs Ouvriers de France” (MOF)

Many craftsmen in France and abroad dream about the MOF in their «blue-white-red collar». The “Meilleurs Ouvriers de France” competition was created in 1924 to promote “the high qualification in the exercise of a professional activity in the artisanal, commercial, service, industrial or agricultural field”. Only the highly skilled craftsmen obtain this medal, hence the admiration it arises.

The competition is divided into 16 groups and assembles 240 crafts including catering and hospitality (hotel industry), construction and architectural heritage, manufacturing, clothing, jewellery, music, and food. More publicised than others of this group, the cuisine–gastronomy class distinguishes the chefs.

List of Meilleurs Ouvriers de France’s crafts

Catering and hospitality

- Chef (gastronomy)
- Maître d’hôtel
- Sommelier
- Barman
- Gouvernante
- Receptionist

Food professions

- Pastry chef
- Delicatessen and catering
- Baker
- Ice cream maker
- Chocolatier
- Cheesemonger
- Fishmonger
- Primeur

Building trades, heritage architectural and works public

- Carpentry and timber construction
- Joinery
- Cover-ornemanist
- Plumbing, sanitary installation, fontainerie
- Floor tile
- Building smog
- HVAC-heating
- Plaster trades-gypserie
- Masonry
- Art mosaic
- Stone crafts
- Decorative mirrors
- Interior painting decorations
- Marble work
- Metalwork-locksmith
- Art ironwork
- Engraver-ornemaniste
- Architectural models
- Solier
- Occupation of the pool

Textile and leather crafts

- Draftsmen for textiles and wallpapers
- Weaving, silk weaving
- Fabric printing
- Dyeing
- Carpet restoration and tapestries
- Cleaning, primer
- Gainerie and gainerie d’art
- Saddlery

Housing professions: wood and furnishing

- Cabinetmaking
- Joinery in seats
- Turner and tursor on wood
- Wood sculpture
- Restorer of furniture
- Tapestry-decoration
- Upholstery
- Framer-doreur on wood

Restorer of paintings Rentoileur

- Marquetry
- Cooperage
- Basketry
- Pipier
- Traditional lacquer
- Shipbuilding wood and composite materials

Metal crafts

- Art foundry
- Ornamental bronze
- Goldsmith
- Art dinanderie

Industry crafts

- Boilermaking
- Sheet metal work
- Body repairer automotive
- Manual welding of metals
- Tooling, mechanical prototyping
- Electrical engineering

- Forging
- Industrial models
- Art and technique of materials synthesis
- Modeling, construction
- Conception assisted by tooling computer products mechanical
- Automotive technology
- Energy services trades

Earth and glass crafts

- Porcelain modeler
- Porcelain decoration
- Decoration on faience
- Glassware, crystal
- Art stained glass
- Santons
- Pottery
- Ceramic restoration
- Glass blowing with the torch

Clothing professions

- Modiste
- Tailor man
- lingerie, corsetry, bra
- Ready to wear couture-day
- Ready to wear couture-evening

Fashion and beauty

- Lace
- Hand embroidery
- Glove
- Shoes
- Leather goods
- Hairdressing
- Aesthetics, make-up art

Jewellery

- Jewellery
- Jewellery, precious metals
- Polishing in jewellery
- Diamond
- Lapidary, colored stones
- Fine jewellery crimping

Techniques of precision

- Surgical instruments
- Eyewear
- Dental prosthesis
- Watchmaker-restaurateur
- Armory

Crafts of engraving

- Model engraving, heraldry
- Engraving ornamental engraving
- Engraving on copper and steel
- Glyptic
- Enamelling

Businesses of communication, multimedia, audiovisual

- Printing, communication graphics, multimedia
- Binding
- Slab on the edge
- Gilding
- Graphics, Photography
- Calligraphy
- Illumination
- Digital Imaging
- Animated Image Trades

Crafts related to music

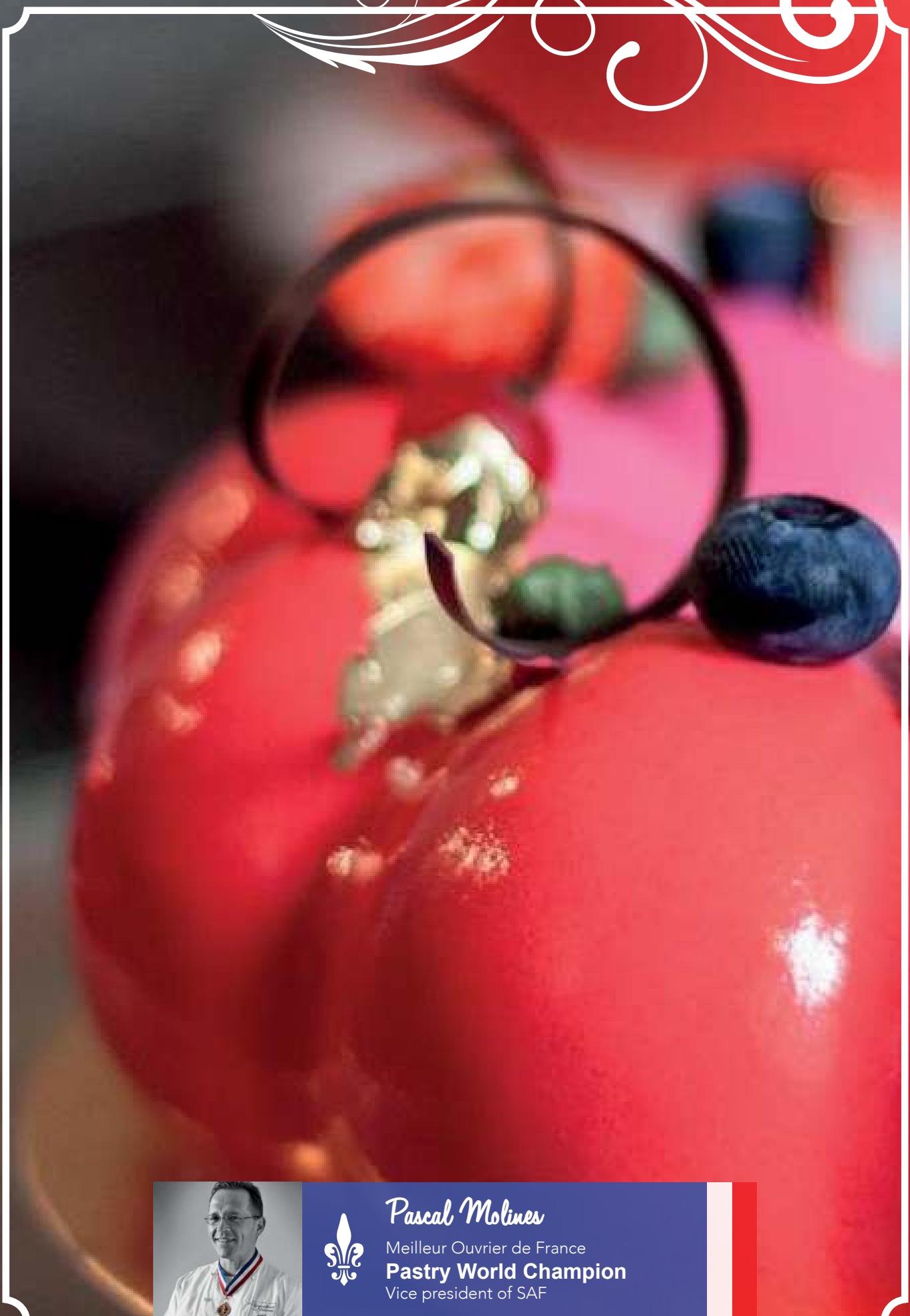
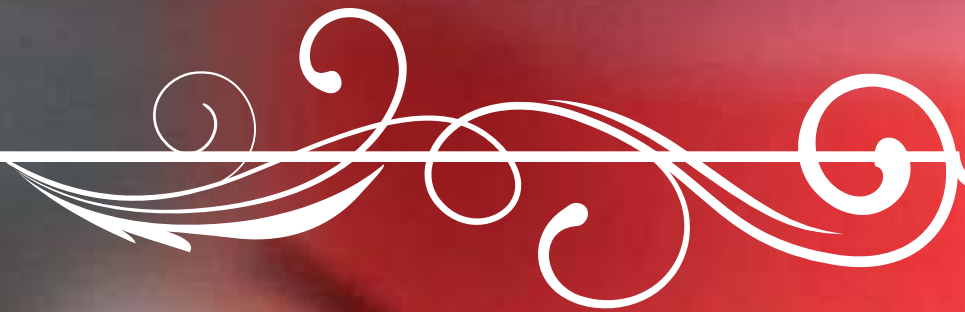
- Lutherie-archery
- Luthrie-guitar
- Traditional instruments

Agriculture and Landscaping

- Landscaped gardener
- Blacksmith
- Saddlery, upholstery, harness
- Floral art
- Food safety

Commerce and services

- Energy efficiency consulting
- Finishing decoration
- Optics and eyewear
- Taxidermy
- Animal grooming



Pascal Molines

Meilleur Ouvrier de France

Pastry World Champion

Vice president of SAF



Events

Events by Service à la Française



The organisation of an event is integrated in the training: conference (sommelier, etc.), gastronomic meal (chef, ice cream maker, pastry chef, maître d'hôtel), buffet (butcher's stall, baker's stall) honeymoon (pastry chef, chocolatier), caterer, chef, etc, fashion show hairstyle (hairstylist, florist) and make-up (wellness and SPA).

For most of the crafts, given the notoriety and excellence of the "Meilleurs Ouvriers de France", the event constitutes the core of the training. It ensures both the motivation of the trainees and the promotion of your establishment by showing its capacity to innovate and offer an unrivaled or unmatched entertainment for your clients. Finally, it participates in the funding of the training and beyond. The SAF team is at your service for the organisation of an event.





Selected crafts





Presentation of selected crafts

Chef (Gastronomy)

Craft description: The gastronomy chef performs the cuisine, pastry, and the catering work. He implements all the technical preparation, all types of cooking, simple or complex. He cooks all the products with the help of traditional or scalable materials within the given timeframe. He ends with the perfect finishing and dressing by showing originality.

Event idea: The chef will prepare for you a gourmet meal for a special event: party, birthday, wedding, etc.



Pastry Chef

Craft description: The pastry chef does all the confectionery. He masters all the basic baking techniques used for creation of various pastries, salted pastry products, baking of products and sugar works, nougatines, chocolates, almond pastry etc. He masters the different techniques for assembling and decorating products.

Event idea: The pastry chef will make an exceptional dessert for an evening or event: wedding, birthday, honeymoon etc.

Delicatessen & Catering Chef

Craft description: The delicatessen caterer chef is the guarantor of an ancient culinary tradition. His speciality: prepare pork-based food. He also works with other meats (beef, chicken, venison), fish and vegetables and prepares a large variety of appetisers and meals, hot or cold. He cuts and debones the animals himself, sorts and distributes the pieces of meat that he salts and smokes before cooking.

Event idea: The delicatessen caterer will make an exceptional buffet for an evening or an event: wedding, birthday, honeymoon etc.





Presentation of selected crafts



Baker

Craft description: The baker carries out all the baking. He knows how to make all types of bread, pastries, and catering bakery products. He possesses artistic skills which allow him to highlight his products by using decorating techniques.

Event idea: The baker will make a buffet or breakfast around the bread and pastries for an equally exceptional event: wedding, birthday, honeymoon, etc.

Chocolatier

Craft description: The chocolatier masters all the base techniques used for production of chocolates and sugars. He does all the different masses (ganaches and masses de fourrage, giandujas, pralinés, chocolate drinks, interior liquors, hard and soft cooked sugar, masses aérées, fruit pastry, jellies, jams, candied fruits, gums, almond pastry, and derivatives).

Event idea: The chocolatier will make a sculpture or dessert made of chocolate (Easter egg ...), alongside your chef, a gourmet meal with "chocolate flavours". The chocolatier can also share his passion for chocolate at a conference that will end with a tasting.



Sommelier

Craft description: The sommelier oversees the restaurants cellar: he chooses the wines, purchases them, and drafts a varied and original menu to accompany the food of the establishment. He is present in the dining room during service to advise the clients and to conduct wine service. He knows the variety of dishes and works closely with the Head Chef.

Event idea: The sommelier can create a specific meal menu with your chef by matching wines to the dishes, intervene as an oenology lecturer, organise wine tasting and other wine festivals (Wine week)

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Laurent Derhe

Meilleur Ouvrier de France
Sommelier
SAF Expert

www.servicealafrancaise.com



Presentation of selected crafts



Barman

Craft description: The barman is the specialist of bar history, cocktails and all that is relevant to bartending. He masters the preparation of classic cocktails and the ability to innovate. He is the one who welcomes the client, advises, and takes care of the client throughout the service. He shows the extent of his talents and maps out a style that is specific to him.

Event idea: The barman will be able to make original cocktails for your customers to do the animation during a "Barman show", juggle and to demonstrate his originality and skills.

Animal Grooming

Craft description: He bathes, combs, shears, and plucks pets of all breeds according to the standards in force or the desire of the customers. He must show skill, patience, understanding for the dog to perform his care with serenity.

Event idea: The groomer will be there to prepare an exceptional Pet Show combining the world of fashion with the exhibitions of your favourite animals.





Barbara Sonnery Cottet

Meilleur Ouvrier de France
Wellness and Spa
Board Member SAF



Aesthetics and Make up artist

Craft description: The aesthetic and makeup professional does the aesthetic care of the face, body, hands, feet, nail, hair removal, manicure, beauty of the feet in accordance with the rules of art, health and safety. He implements all kinds of aesthetic techniques in the limits of his powers and the rules of practice of the profession.

Event idea: The beautician specialised in the art of makeup can intervene in an original fashion show alongside fashion designers, highlighting his art, his expertise and his exceptional creative sense for makeup. The art of makeup accompanies your themed evenings and exceptional weddings.



Fashion designer

Craft description: The fashion designer combines several know-how such as lingerie, corsetry, men's and women's suits. He creates underwear, dresses, pants, jackets, vests coats by hand and tailored. He proceeds methodically and meticulously in taking measurements. Each piece is made by integrating the physical characteristics of each client.

Event idea: Design and create the uniforms of your staff. Make the sumptuous dresses for your weddings. It is also the opportunity to make an exceptional fashion show with original creations.



Emmanuelle Poignan

Meilleur Ouvrier de France

Fashion Designer, Lingerie, Corsetry

Board Member SAF



Hotel florist

Craft description: The florist creates beautiful bouquets, designs of all styles, with plants, accessories, support and contents, with dexterity and technicality. He knows how to make a complex floral arrangement. He knows the flowers and plants, styles (decorative, plants, linear, pièce de forme, and asymmetry), expression of floral arrangement.

Event idea: The florist intervenes for the decoration of your exceptional evenings, a dinner or a wedding, but have you ever tried a florist for an original fashion show where the dresses are replaced by flowers?



Landscape Gardener

Craft description: The landscape gardener carries out the preparatory work, which includes design and reading of a plan, masters graphic representations (materials, plants), various elements of decoration, scales, planimetry, altimetry. He not only calculates, sets up, sizes, and manages his job, but also considers its financial aspects. He masters arrangement techniques based on materials.

Event idea: What's more original than inaugurating the brand-new garden of your establishment during a garden party or a wedding?







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